



The 4Ps of a Signature Fundraising Campaign



- **Proven** Campaigns using Name Bricks and Pavers have a well-established track record as one of the most effective fundraising methods for organisations of all types and sizes.
- **Profitable** A Signature Fundraising Campaign is easy to implement and manage and typically achieves profits of 60 to 70 percent or higher, even after administrative and installation costs are factored in. No risk, no upfront costs!
- **Permanent** A Signature Fundraising Campaign encourages donors by creating a permanent record of their generosity that will be seen and appreciated for decades to come. Signature uses only the highest quality bricks, pavers and tiles to ensure the long life of your project.
- **Participation** Signature offers a range of fundraising products that will appeal to all potential donors and price points, from individuals to families and businesses of all sizes. We can even engrave hand-drawn images, ideal for kids!

Engraved bricks and pavers not only raise funds but also enable an organisation to create a new pathway, wall or even reclaim an unused piece of ground.

Signature Engraved Masonry Products are available Australia wide. Ask for an information pack to assist with the promotion and administration of your Signature Fundraising Campaign.